

Business

Qualification: A-Level Business
Additional Entry Information: Business GCSE grade C is an advantage but not a necessity.
Speak to **Miss J Gavaghan** for more information.

What do students need to know or be able to do before taking the course?

There are no prior learning requirements. However, you should have a keen interest in business and current affairs and should be willing to get in to the habit of reading or watching the business news regularly.

What will students learn on this course (skills and course content)?

In year 12 you will learn about business start-ups and the issues that surround the process of planning a new business along with gaining an insight in to all other types of business organisations including well-established multinational companies.

In year 13 you will focus on using analytical techniques and developing business strategies along with developing an understanding of the dynamic external environment in which businesses now operate.

What sort of student is this course suitable for?

This course is suitable for students with an interest in the dynamic business environment or an entrepreneurial flair in creating business opportunities.

What kind of work will students need to be able to do outside of lessons?

Business is constantly changing so you will need to keep up to date via a range of resources. These might include BBC/Guardian Business news webpages and subject specific websites (tutor2U, Times 100 case studies) along with watching relevant documentaries focusing on the insight of multinational businesses. You will need to be able to discuss business issues and developments with classmates with confidence.

What is the course content and how is this assessed?

- AS Unit 1 – Business Opportunities (15% of qualification)
 Unit 2 – Business Functions (25% of qualification)
- A2 Unit 3 – Business Analysis and Strategy (30% of qualification)
 Unit 4 – Business in a Changing World (30% of qualification)

All units are assessed via a written exam.



What could students go on to do at the end of this course?

This course is suitable preparation for a Business related degree and is a good entry point for other careers such as accountancy, marketing, law or operations. Previous students have successfully secured places at university to study Business, Management and Economics as well as other subjects such as Psychology, Creative Writing and Criminology.

